

Tomorrow the Kubic Kids Will Begin Their Shopping Tour

Watch for Them Every Day!

O ONE ever saw a real live Kubic Kid. They were created in the mind of an artist. With the aid of this newspaper they will live in your mind and the minds of other little boys and girls for years and years. They will also live in the minds of those grown-ups who never grow old, no matter what the number of years their next birthday may register.

Try your hand at drawing Kubic Kids. They are not hard to draw because they are designed with straight lines. A little different angle at any or all the joints produces startling effects that make these kids the cunningest little acrobats that it is possible to draw.

TOYS Totaling \$25 AS PRIZES

ACH week The Times will distribute prizes to boys and girls who send in the best Kubic Kid rhymes or illustrations, or both. The only condition is that the illustrations or rhymes must refer to, or illustrate some store or article advertised in The Times. The prizes each week will be awarded to the extent of \$25.00 and the number of prizes into which this amount will be divided, will depend upon the relative merit of the suggestions submitted.

For example, if but five suggestions appeal to the Kubic Kid Editor, then the toys purchased will be divided among that number, the more valuable going to those submitting the best rhymes or illustrations, or both. Should there be a greater number of winners declared, a greater number of prizes will be distributed, valued in proportion to the merit of the rhymes and illustrations that win them.

Listen to What They Have to Say!!

The antics of the Kubic Kids illustrated will be considered rather than the quality of the drawings, and the shopping thought contained in the poems will be given consideration rather than the quality of the poetry.

Parents May Participate--and Relatives

THIS Kubic Kid Kontest has been arranged to amuse and interest the children in the practical side of shopping. And to appeal to their imagination with the idea of developing it, for the power of imagination is a necessary quality of success for the man and woman of today. To imagine is to think, and this is the age of the thinker. The participation of parents and others interested in children is therefore desirable, for grown-ups can naturally aid children in the development of their thinking qualities. Prizes have been confined to toys in order to prevnt participation of grown-ups othr than in order to be of real assistance to the children. And this assistance is of far greater value to the future of the child than any prize that may be won, a thing that wise parents will do well to impress upon their children.

GET BUSY TONIGHT AND BE AMONG THIS WEEK'S PRIZE WINNERS

Sopysight, 1917, Hattle Sims McCarthy.